### **OK Instant Lucky Draw Promotion**

Upon every purchase of HK\$20\* at Circle K, customers are entitled to one time
of instant lucky draw.

Customers choose Number 1 to Number 9 from the key pad and the lucky draw result will be revealed instantly. Prizes include virtual items of mobile games "Legend of Condor Hero" and "Warmed Warrior" and Circle K cash coupons.

- \* Nett spending of HK\$20, exclude purchase of cigarettes and other services (such as bill payment, adding-value, pre-order, donation, photocopying, facsimile, battery recharge, reloading voucher, stamp, ticketing, SIM and phone card, online game card, pre-paid card, Octopus card plastic bag levy and redemption services etc.)
- Customers who purchase every 2 bottles of Vita Bottle 500ml<sup>#</sup> can get an extra draw (# Need to spend over HK\$20)
- Customers who purchase e-Gash \$300° can get 3 draws
   (^ e-Gash\$300 only, other electronic vouchers and other services are excluded)

## **Instant Lucky Draw Promotion Period:**

- Phase I for virtual items of "Legend of Condor Hero":
  - From 10<sup>th</sup> April 7a.m. to 22<sup>nd</sup> April 6:59a.m.
- Phase II for virtual items of "Armed Warrior":
  - From 22<sup>nd</sup> April 7a.m. to 2<sup>nd</sup> May 6:59a.m.

#### Terms & Conditions:

- Each winner is given a receipt for virtual item redemption. Winners are required to download the corresponding mobile games in order to redeem the virtual items by following the given instructions.
- Circle K Convenience Stores (HK) Limited reserves the right of final decision in case of any disputes.

**Prize List:** 10<sup>th</sup> April to 21<sup>st</sup> April – Virtual items include



22<sup>nd</sup> April to 1<sup>st</sup> May – Virtual items include



Other prizes include \$1/\$2 Circle K Cash Coupon and 15 winners for Gash \$1,000

Each winner is given a receipt for prize redemption with the following details:

#### \$1 / \$2 Circle K Coupon

# Present the receipt to enjoy \$1/\$2 discount as shown on the receipt upon any purchase

Terms & conditions:

- 1. The coupon is applicable to Hong Kong & Macau Circle K.
- 2. This coupon cannot be used to settle payment for cigarette and service items (such as bill payment, adding-value, pre-order, donation, photocopying, facsimile, battery recharge, reloading voucher, stamp, ticketing, SIM and phone card, online game card, pre-paid card, Octopus card plastic bag levy and redemption services etc.)
- 3. This coupon can only be used once. The offer cannot be used in conjunction with any other promotions. Photocopies of coupon will not be accepted.
- 4. In case of any disputes, Circle K Convenience Stores (HK) Limited reserves the right of final decision
- 5. Validity until 7<sup>th</sup> May 2014

## **Virtual Item**

Virtual items can be redeemed in corresponding games with the PIN Code shown on the receipt.

Terms and conditions of virtual item redemption as below:

- 1. PIN code of the virtual item is valid until 31st August 2014
- 2. Procedures for redeeming virtual items can be found on <a href="http://asdxl.vgw.com/circle-k/">http://asdxl.vgw.com/circle-k/</a>
- 3. Each virtual item PIN code can only be used once. Number of redeeming virtual items for each user is not limited.
- 4. Please make sure sufficient space is available for virtual item redemption
- 5. Should there be any questions for virtual item redemption, please contact customer hotline of Efun: (852) 8192-5396
- 6. Any lost, damaged or faded receipts printed with PIN code will not be reissued.
- 7. In case of any disputes, Circle K Convenience Stores (HK) Limited and Efun Company Limited reserve the right of final decision

For further enquiries, please contact our customer service hotline at (852) 2991 6337 or e-mail to customerservice@ckhk.com